Title Forename Surname

Address Line 1

Address Line 2

Address Line 3

Address Line 4

Address Line 5

Postcode

**Free activity session for YOUR AUDIENCE HERE**

Dear Title Surname,

**Why get active**

You might have lots of reasons for wanting to get active – maybe you want to INSERT MOTIVATIONS OF YOUR AUDIENCE HERE. Whatever your reason for being more active we’re here to help you get started and promise to support you along the way.

**HOW YOU ADDRESS KEY BARRIER OF YOUR AUDIENCE**

MORE TEXT EXPLAINING HOW YOU ADDRESS KEY BARRIER OF YOUR AUDIENCE IN THIS PARAGRAPH.

We know it can be tricky deciding what activity to do and finding somewhere suitable to do it in your area. So our activity advisors are here to help you get started. We’ll find you somewhere local to try an activity of your choice and even give you a voucher so you can try the first session free.

**Register by DATE to get your free voucher**

Just INSERT WAYS OF REGISTERING HERE (E.G. WEBSITE, PHONE, FREEPOST ADDRESS). Once you’ve registered, one of our activity advisors will call you up and find you an activity that’s right for your taste, ability and age.

Yours sincerely,

YOUR TEAM NAME

p.s. your free vouchers are only available if you register before DATE CAMPAIGN ENDS, so please register today!

**Your details** (please correct these if we’ve got them wrong)

Name Title Forename Surname

Address Address Line 1

Address Line 2

Address Line 3

Address Line 4

Address Line 5

Postcode

Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(please fill this in, as we’ll need to give you a call to talk through what’s right for you)